

# ZAMBIA INTERNATIONAL TRADE FAIR

## Judging Application Form

**THEME: “Promoting Value Addition for Sustainable Growth”**

Company Name: .....

Contact Person: .....

Physical Address: .....

.....

Email Address: ..... Country.....

Telephone (Work): ..... Mobile: .....

### REGISTRATION IN THE JUDGING COMPETITION

Apart from the category of International Exhibitors for which three prizes will be awarded, a first and second prize will be awarded in each of the under mentioned categories. Should you wish your stand to be judged, kindly indicate the category/ categories by a tick in the column on the right.

Please note that entrants shall be eligible to compete in **NOT MORE THAN TWO CATEGORIES.**

s/n	CATEGORY	TICK HERE
1.	Best International Exhibit (This is Automatic entry for all <b>International</b> companies)	
2.	Best Exhibit – Utilities Companies	
3.	Best Exhibit – Mining Industry	
4.	Best Exhibit – Exporters	
5.	Best Exhibit – Stationery and Publishing	
6.	Best Exhibit – Business Support Services	
7.	Best Exhibit – Non-Banking Financial Institution	
8.	Best Exhibit – Banking Institutions	
9.	Best Exhibit – Most Innovative Private Sector Enterprise	
10.	Best Exhibit – Most Innovative Public Sector Enterprise	
11.	Best Exhibit – Agriculture	

**“Promoting Value Addition for Sustainable Growth”**

1<sup>st</sup> to 7<sup>th</sup> July, 2020.

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12.	Best Exhibit – Transport Services and Allied Industries	
13.	Best Exhibit – Hospitality and Tourism	
14.	Best Exhibit – Information and Communications Technology	
15.	Best Exhibit – Social Security Schemes	
16.	Best Exhibit – Manufacturing and Value Addition	
17.	Best Exhibit – News and Advertising	
18.	Best Exhibit – Training Services Provider	
19.	Best Exhibit – Regulatory Organisation	
20.	Best Exhibit – Government Ministry / Department	
21.	Best Exhibit – Emerging SME – Finance	
22.	Best Exhibit – Emerging SME – Agriculture	
23.	Best Exhibit – Emerging SME – Manufacturing	
24.	Best Exhibit – Emerging SME – Innovation	

Signature.....

Date.....

Please note that all judging forms should be emailed to [judging@zitf.org.zm](mailto:judging@zitf.org.zm) and copied to [marketing@zitf.org.zm](mailto:marketing@zitf.org.zm)

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## Notes to Exhibitors on Judging

### 1.0 PURPOSE OF JUDGING

The purpose of judging stands is to encourage and help exhibitors to achieve high standards of display. This will make the Trade Fair more interesting and enjoyable for exhibitors and also for the general public.

### 2.0 TIME-TABLES

Judging will start at 08.30 hours on Thursday, 2nd July 2020 and will continue until 16.30 hours. Stands which are not completed or not manned when the Judges come will not be judged. Exhibitors may be visited by more than one panel (see para. 5, Eligibility for Awards). They may also be visited again in the afternoon when selection is made from among stands shortlisted for one of the two special awards. Exhibitors are therefore, advised to remain on their stands ready to receive Judges before 16.30 hours.

### 3.0 JUDGING PROCEDURE

Judges will work in teams, responsible for different categories. The team leader will ensure that all stands listed in the category to be judged are visited and that judging is carried out fairly and without bias. Each stand holder will be asked to sign a form to confirm that the stand has been judged. Any complaint should be made to the Chairman of the Business and Strategy Committee of the ZITF Board of Directors.

### 4.0 JUDGING CRITERIA

Points will be awarded out of 100 as indicated below:

5.1	Conformity to Theme	-	20 Points
5.2	Design and Impact	-	30 Points
5.3	Product Information	-	20 Points
5.4	Finish Cleanliness	-	20 Points
5.5	Staff	-	10 Points

### 5.0 ELIGIBILITY FOR AWARDS

The form will be collected from ZITF offices or our website [www.zitf.org.zm](http://www.zitf.org.zm) at a fee of K50.00. In order to help the Trade fair put your organization in the appropriate category or categories. You need to fill in the judging form and tick the applicable category. The form should then return to management not than 19<sup>th</sup> June 2020.

Please note that entrants shall be eligible to compete in **NOT MORE THAN TWO CATEGORIES**

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