

**“INNOVATION FOR  
INDUSTRIALISATION”**



**09:00hrs to 17:00hrs**

**ZITF 2017 is organised  
by Zambia International Trade Fair Limited**

**Vision**

*“To be the leading and most preferred international exhibition house in Zambia and the Sub-region by 2021”.*

**Mission Statement**

*“To be a premier forum which promotes trade and investment as well as provide a platform for both Local and International organisations to showcase their products and services with a view to creating strategic business linkages for wealth creation”.*

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**THE CITY OF NDOLA**

ZITF welcomes you to Ndola, the friendly City and third largest in Zambia, with a population of approximately 455,194. It is the Industrial and Commercial centre of the Copperbelt Province.

Ndola is enjoying Economic and social transformation. The Development in the City is offering a new look and feel to meet international standards.

Ndola City has essential amenities that include an International Airport located a few metres away from the exhibition grounds; Mukuba Hotel which co-hosts the Trade Fair and other Lodges, Restaurants and Shopping Malls namely Jacaranda, Kafubu, Rekays and Z-Mart.

Additionally, the Ndola Golf Club also provides exciting moments for golf enthusiasts and is only a stone throw from the Trade Fair grounds.

Ndola is also a home to the Levy Mwanawasa Stadium which hosts Local and International sporting games.



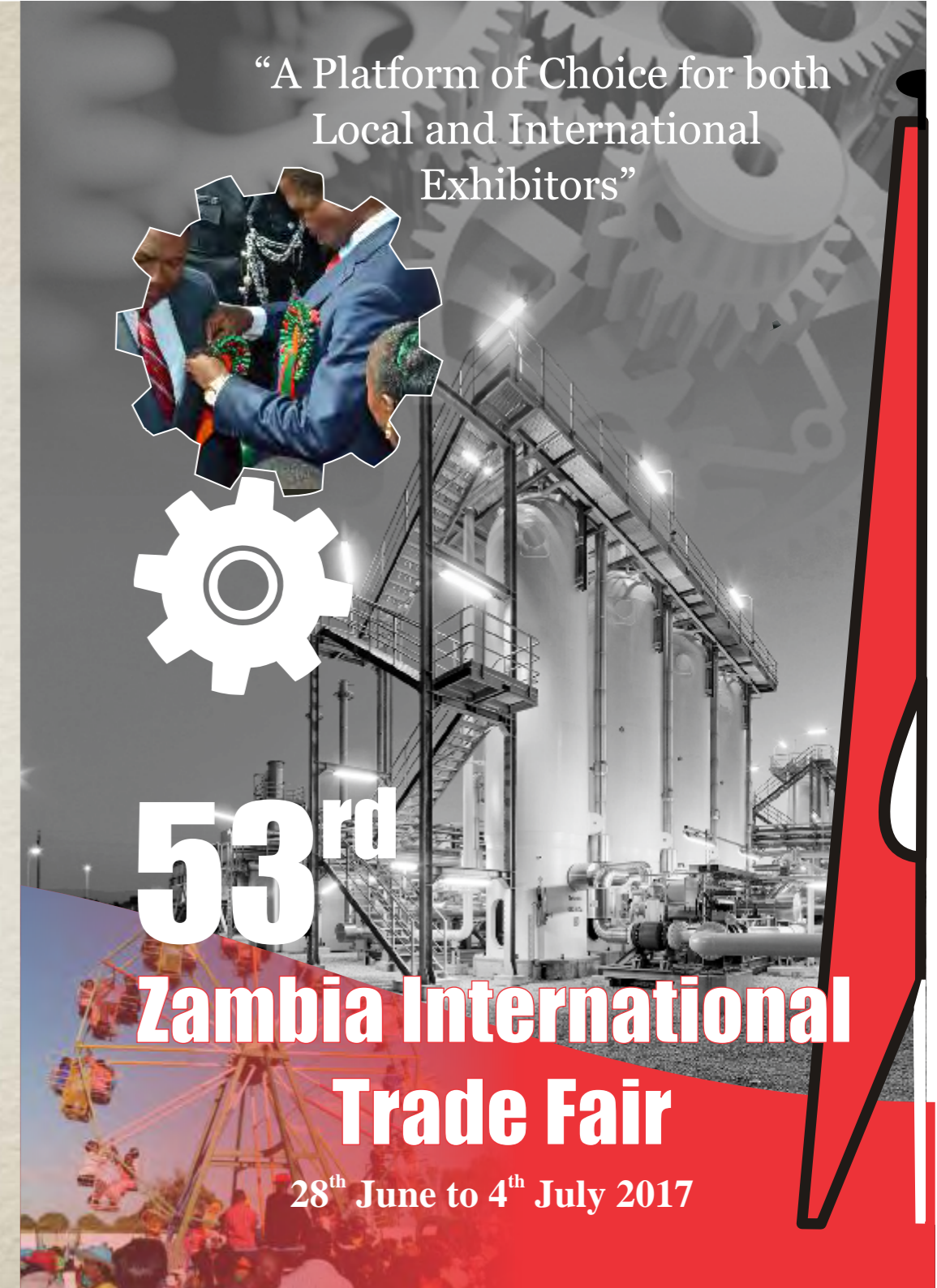
**“A Platform of Choice for both  
Local and International  
Exhibitors”**



**53<sup>rd</sup>**

**Zambia International  
Trade Fair**

**28<sup>th</sup> June to 4<sup>th</sup> July 2017**



## ZITF 2016 FACT FAST FACTS

The Zambia International Trade Fair (ZITF) is the biggest exhibition in Zambia, which hosts exhibitors- both local and foreign from all sectors of the economy.

### A. PARTICIPATION

In 2016, participation stood at 459 local and 106 foreign exhibitors bringing the total number to 565. We are optimistic that participation will increase in 2017 as we build on our achievement of consistently hosting Trade Fairs for the last 52 years.

- i. 16 countries participated in the 2016 Show which was officially opened by His Excellency President of the Republic of Mozambique Filipe Nyusi alongside his Zambia counterpart, President Edgar Chagwa Lungu.
- ii. The following are the countries that participated in the 2016 Trade Fair: Congo DRC, United Arab Emirates, Kenya, Mozambique, Tanzania, Zimbabwe, Egypt, Pakistan, Nigeria, Botswana, Ghana, Italy, USA, Uganda, China and RSA.
- iii. ZITF is expectant that more countries will participate in the 2017 Trade Fair as it has continued to play a pivotal role in promoting trade and investment through the exhibition. ZITF still remains a vital platform for showcasing of products and services to a broader market, fostering joint ventures and enhanced networking opportunities.

### A. PATRONAGE

ZITF Patronage for the past 4 years stands on an average of 97 013 and it is expected to increase following the growth in participation of the private sector.

### B. Business Seminars

ZITF hosts Business Seminars parallel to the period of the Trade Fair that attract high profile Speakers. These Business Seminars allows companies and individuals to network and build viable and profitable business linkages.

## KEY DATES TO DIARIES

- 1<sup>st</sup> September, 2016 to 31<sup>st</sup> March 2017- Registration and payments
- 28<sup>th</sup> June – Trade Fair begins
- 28<sup>th</sup> June- Networking/Ministers Welcome Reception
- 28<sup>th</sup> June- 30<sup>th</sup> June, 2017-Three exclusive Business Days
- 29<sup>th</sup> June-Judging of Exhibits
- 30<sup>th</sup> June-Business Seminars/Directors Luncheon-(Networking)
- 1<sup>st</sup> July-ZITF- Official opening
- 2<sup>nd</sup> and 3<sup>rd</sup> July –Buyers and sellers meet
- 4<sup>th</sup> July-Trade Fair ends.

## WHY EXHIBIT AT ZITF ?

1. To generate lucrative highly targeted business leads.
2. Showcase products and services to local and international markets.
3. Build and sustain business partnerships through strategic business meetings.
4. Enhance Investment opportunities for the growth of the business sector.

## KEY EVENTS

Ministers Welcome Reception

Networking sessions

Business Seminars/ Investment Forum

Business Matchmaking Programs

Entertainment



## WHO SHOULD EXHIBIT ?

1. Small Scale Traders
2. Wood Processing
3. Mining Industries
4. Stationary and Publishing
5. Service Organisations
6. Macro Finance Institutions
7. Micro Finance Institutions
8. Banking Institutions
9. Manufacturing Industries
10. Agriculture and Livestock
11. Automotive Industry
12. Hospitality and Tourism
13. Information & Communications Technology (ICTs)
14. Social Security Schemes
15. Food Processing and Beverage
16. Media Houses
17. Training Service providers
18. Regulatory Organisations
19. Building and Construction
20. Heavy Equipment Suppliers and many more



## EXHIBITION RATES

The amount for the full package in Zambian Kwacha for 9 square metre exhibition booth is K15 000 VAT Inclusive.

### EXHIBITION HALLS

Kelvin M'lenga and International Halls.

The full package consists of the following :  
9 Square metres floor area

Modular stands using white panel of 2.5 high

Floor Carpet

1 Black company name in white vinyl

Two (2) 150w spotlights

One (1) 15 Amps power Socket

### STAND-ALONE PAVILIONS

The stand-alone pavilions range from K15 000 to K50 000 VAT Inclusive.

### OPEN AREA

Basic open area rental is K600 and above 16% VAT inclusive

**NOTE: For further information on importation and re-exportation of exhibits kindly visit our website: [www.zitf.org.zm](http://www.zitf.org.zm)**

